

PRESS RELEASE

808 965 0002 lumalightshow@gmail.com

Marlin's LUMA: Art in Darkness™ still pioneering illuminated theater after 20 years

The year is 1996 in a Madison WI warehouse where Marlin set out to do what had never been done before, produce a show about light, done entirely in the dark. "Experimenting with light sources, building prototypes, teaching a cast how to perform in the dark with black bags on their heads was just a few of my challenges", Marlin says, "When people join a dance company they know how to dance, when they join a band they know how to play, my original cast was made up of a masseuse, an office clerk, a bartender, a weaver, and an organic farmer. It was literally from scratch."

When LUMA first began touring one presenter said, "LUMA is not like STOMP and its not like Mummeschanz, its like nothing that has come before and neither were they." The genesis of the idea came from Marlin's love of astronomy and the glow of an active lava flow near his home. "I knew the whole world would want to see a show about light," Marlin says, "and I never gave up on my vision."

Marlin, a master juggler, began the journey of LUMA by juggling in the dark to classical music. Solo pieces became duets, then trios and today a cast of seven weaves 3-D illuminated illusions of light color and motion that has been seen in 15 countries, on five continents, and coast to coast in 46 states at performing arts venues from 300 to 10,000 seats and has been seen by nearly half a billion people worldwide.

There is an adage, "You don't have to be good to be in show business, you just have to be good to stay in show business" and LUMA measures up having consistently garnered great reviews from the SF Chronicle, "bedazzling, turns and audience of adults into a bedlam of kids", to the Chicago Tribune, "Never fails to amaze", to Jules Fisher, 8 Time Tony Winner for Lighting Design, "LUMA has a lyrical mysticism that connects you to your own creativity", to NPR, "Pure utter beauty in all its philosophical and metaphorical wonder." Its new production "Art in Darkness" will touring in nine states this April.

Always the pioneer, Marlin's invention, a patented coil lasso Slingerzz™, is the first of its kind and it will be available at the shows. Marlin goes on with infectious enthusiasm, "It gives the player the ability to grab and retrieve objects at a distance, as well as dozens of tricks and games." Pioneers never stand still and in the mind of Marlin, the wheels of creativity, like the wagon wheels of early American pioneers, are ever turning.

To learn more visit <http://www.lumatheater.com> and/or click [Slingerzz: Original Coil Lasso](#)